

INTERNATIONAL CONFERENCE

The **New Silk Roads** and **Investment** by **Chinese companies**: extra energy for economic expansion in Europe (E5).

LIMBURG

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8th MAY 2019

Evenementenhal Venray, North Limburg the Netherlands

13.00 - Welcome and introduction by our moderator



Ron Keller, former ambassador for The Netherlands in China, Turkey, Ukraine, and Russia.

13.15 - The impact of China's One Belt One Road-project



Li Qi, Chairman of the One Belt One Road Culture and Trade Promotion Association.

Mr Li Qi will address the following questions in his keynote speech:

1. What does this One Belt One Road-project mean for Europe, for international trade and investment?
2. How could European countries and cities utilize this immense project for attracting more trade and investment?

The keynote speaker will be a leader of an incoming mission of investors from China. Participants of the conference will have ample opportunity to meet the executives face-to-face during the event.

13.45 - Chinese investments in Europe and the Belt & Road Project



Jan Siemons, Chairman of the International Trade & Investment Center (ITIC) and Secretary General Europe of the One Belt One Road Culture and Trade Promotion Association, the China Commerce and Trade Association.

At the same time, globalization and protection occur. In this session, Jan Siemons will discuss trends of investments by Chinese in relation to the Belt & Road Project, different viewpoints of these investments in Europe, and the best practices of attracting investments from China.

14.00 - Experiences of a logistics company with the One Belt One Road



Oscar Vermeij, Managing director of New Silk Way Logistics, representative business development China Rail for KLG Europe.

The activities and opportunities around the New Silk road are developing rapidly. Is the market aware of the intermodal cold chain solution in 45ft REEFERS to China v.v.? New Silk Way Logistics, founded by H. Essers & KLG Europe is a specialist in cold chain transportation to China and surrounding countries. Oscar Vermeij will explain their activities and results in detail.



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14.30 - One Belt One Road will change the attractiveness of regions and the competitiveness in logistics



Rob Brekelmans, CEO Transorium Company Support.

Rob has a very broad global experience as expert in supply chain management and logistics. Over the last 5 years, he is very much involved in China business and has concerns about the way Western European countries deal with the Chinese One Belt One Road Project.

Rob will elaborate on the following questions:

1. What does the One Belt One Road-project mean for logistics centers in North-Western Europe, such as the Venlo, Luik and Duisburg regions, and their Gateways, such as Rotterdam, Antwerp and Hamburg?
2. Will it have an impact on their competitiveness compared with ports in Central and Southern Europe?

15.00 - The investment and tax landscape in the European Union is about to change



Steef Huijbregtse, CEO of TPA Global and founder of the digital platform ITIC-SPACES

OECD's Action Plan on Base Erosion and Profit has altered the landscape for multinational companies. What is the impact of the recent tax reforms for the attractiveness of countries and cities? What will be the influence of such tax reforms on the Chinese investments in Europe? Who is going to lose and who is going to win on the One Belt One Road project?

15.30 - Lessons learned and opportunities One Belt One Road project



Peter Pardoel, top executive of the logistics service company Cabooter Group.

Peter Pardoel, top executive of the logistics service company Cabooter Group, will explain the business they do within the context of the Chinese One Belt One Road-project. Their lessons learned and experiences as well as the future growth and opportunities they expect will be discussed.

16.00 - Resume of the conference with the most urgent points of action and recommendations



Ron Keller, former ambassador for The Netherlands in China, Turkey, Ukraine, and Russia

16.15 - Informal networking reception with the Chinese delegates and officials from countries along the Belt & Road



Jan Siemons, Chairman of the International Trade & Investment Center (ITIC) and Secretary General Europe of the One Belt One Road Culture and Trade Promotion Association, the China Commerce and Trade Association.

Free registration at: www.limburg-unlimited.com/tickets

To sign up for the International Conference The New Silk Roads, follow the normal registration procedure for visiting the exhibition Limburg Unlimited, and click on the seminars you want to attend.